

# DRESS FOR SUCCESS

## First Impressions Matter

- Calling in inquire? Be polite, professional, use good diction
- Stopping in to drop a resume? Remember, the person at the front desk is the gatekeeper and is happy to report your demeanor to the HR department
- Dress as if you are prepared for an interview on the spot

## Be Prepared

- Research to company. Know culture, values, mission and vision
- Practice! Review potential questions and prepare your responses
- Review your social media! Companies will look . . . what assumptions will they make about you?

## It's More Than the Clothes

- Consider your posture. Stand straight and tall with shoulders back.
- Rather than arrogance, show confidence, interest and enthusiasm.
- Pay attention to other details:

Hair - styled, clean, in line with the company

Makeup - Not too much!

Jewelry - Can be distracting so choose carefully

Cologne/perfume - Minimal. Don't walk in with a cloud of it.

Facial hair - Neatly trimmed

## Now for the Clothes

- Wear professional clothing appropriate for the job
- Use the iron! Clean and pressed is best
- Shoes should be clean, polished as needed and professional
- Avoid showing tattoos or facial piercings if it doesn't match the brand of the company